

Student: \_\_\_\_\_ Banner ID: \_\_\_\_\_ Date of Entry: \_\_\_\_\_

## **Certificate of Graduate Study (COGS) Integrated Marketing Communications and New Media**

### **REQUIRED COURSE (3 s.h.)**

IMC and New Media (MAPR 01.565) 3 s.h.                      Date Taken \_\_\_\_\_                      Grade \_\_\_\_\_

### **ELECTIVES (6 s.h.)**

Intro to Communication Research (MAPR 01.0550) 3 s.h.                      Date Taken \_\_\_\_\_                      Grade \_\_\_\_\_

Writing for Electronic Communities (MAWR 01.555) 3 s.h.                      Date Taken \_\_\_\_\_                      Grade \_\_\_\_\_

Online Public Relations (MAPR 06.515) 3 s.h.                      Date Taken \_\_\_\_\_                      Grade \_\_\_\_\_

Information Architecture (MAWR 01.564) 3 s.h.                      Date Taken \_\_\_\_\_                      Grade \_\_\_\_\_

Research, Messaging and Audience Analysis  
(MAPR 02.563) 3 s.h.                      Date Taken \_\_\_\_\_                      Grade \_\_\_\_\_

**Total Hours Required for Completion = 9 s.h.**

**8/22/12**