



# B.A. Esports

## Major Requirements (45-54)

### SUMMARY OF MAJOR REQUIREMENTS

- 21 sh of Core Courses
- 24-33 sh of Concentration Courses
- 45-54 sh total

### Core COURSES

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
SPRT 09201	Foundations of Esports				3
SPRT 09315	Esports Characters & Communities	Prereq: Foundations of Esports			3
SPRT 09319	Evolution of Esports	Prereq: Foundations of Esports			3
SPRT 09301-3	Internship Sports CaM I, II or III	Prereq: 60 sh and GPA 2.5			3
SPRT 09410	Senior Clinic in Esports I	Prereq: 90 sh			3
					Subtotal: 15 sh

And take any two of these CORE courses:

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
ESBN 03250	Esports Operations and Strategy	Prereq: Foundations of Esports			3
ESBN 03280	Esports Funding and Financial Management	Prereq: Foundations of Esports			3
ESBN 03301	Esports Business Dev. and Sponsorships	Prereq: Foundations of Esports			3
ESBN 03350	Esports Metrics and Analytics	Prereq: Foundations of Esports			3
					Subtotal: 6 sh

**CONCENTRATIONS** (at least 24 sh) Students take a minimum of 24 credits in one of the following concentrations: *Esports Communication*, *Esports Business*, or *Esports Computing*.

### Esports Communication

Must take these **four** courses:

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
SPRT 09316	Esports Reporting	Prereq: Foundations of Esports			3
SPRT 09317	Esports Streaming & Social Platforms	Coreq: Foundations of Esports			3
SPRT 09318	Esports Coverage: Casting & Observing	Coreq: Foundations of Esports			3
JRN 02210	Journalistic Writing	(CCI)			3
					Subtotal: 12 sh

Must complete any **one** of these programs:

Program #	Program Name	Course Designations / Notes	Sem/Yr	Grade	Credits
U138	Advertising & Graphic Design CUGS				12
U137	Game Media Design CUGS				12
M602	Journalism Minor				21
M601	New Media Minor				18
M620	Social Media Content and Strategies Minor				18
M505	Special Events Communication Minor				18
U134	Sports Media CUGS				12
C605	Communication Studies & Sports Concentration				12
C606	Sports Journalism Concentration				12
C607	Sports PR & Advertising Concentration				12
C608	RTF Sports Production Concentration				12
					Subtotal: 12-21 sh

