



Rowan University

EDELMAN COLLEGE OF
COMMUNICATION & CREATIVE ARTS



What Every Sports CaM Student Should Know

Internships, Getting Involved, and More



Road Map for Success

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Getting Involved

One of the best ways to build your resume and develop your skills is by getting involved in student media, something you can pursue from your first day at Rowan.

Pick one or more organizations that highlight your skill set or help you acquire a new one. Employers are always looking for multi-faceted individuals who can do a variety of things.



Rowan Radio

Join the nationally recognized, award-winning team, including a sports department that produces podcasts and calls live events

Contact: wgl@rowan.edu



Rowan Television Network

Help produce sports programming all while gaining experience training in various aspects of the field

Contact: rtnc5@gmail.com

The Whit Online

Rowan University's Campus Newspaper - Since 1938

The Whit

Cover one of Rowan's highly successful teams, write your own column, or be a part of one of their partnerships

Contact: the.whit.sport@gmail.com



Public Relations Student Society of America

Members learn about networking, resume building, event planning and more through workshops as well as speaker series.

Contact: sparks@rowan.edu



Rowan Athletics

Be involved in streaming, photographing, editing, and videoing varsity sports

Contact: Will Voight, voightw9@rowan.edu

Internships

An internship is required for your degree.
Take advantage of what Rowan has to offer.

Each semester over 50 Sports CaM students have an internship. You should be one of them!

Through partnerships with the Delaware Blue Coats (NBA G League), Wilmington Blue Rocks (Minor League Baseball), Nerd Street Gamers, and Cage Fury Fighting Championships students have ample opportunities to get crucial first-hand experience in a variety of areas of the sports industry. Students can find other internship options, too, and are encouraged to search for a position that best fits their interests, as well as career goals.

Multiple internships throughout four years sets students up for success and helps prepare them for a competitive job market.

Don't wait until your fourth year or final semester - you should start looking for internship opportunities early and often in order to make the best use of your time in the program.

In the past, students have interned with NFL Films, Philadelphia 76ers, ESPN Radio, Philadelphia Union, SportsRadio 94WIP, Steel Sports, and NFL Alumni Association.

Questions about where to look? Contact: Neil Hartman, hartmann@rowan.edu

Click for a [Searchable Internship Document](#)



Pizza with the Pros

Network, listen, and learn with
a variety of sports industry professionals.

Every Monday, 6 pm, King Auditorium (Bozorth Hall)



Previous Guests Include:

- Tom McCarthy - Broadcaster, Philadelphia Phillies
- Kevin Negandhi - SportsCenter Anchor, ESPN
- Colleen Wolfe - Host, NFL Network
- Merrill Reese - Play-by-Play announcer, Philadelphia Eagles
- Dana O'Neil - Senior Writer, The Athletic
- Rob King - Senior Vice President, ESPN
- Marc Weiner - Coordinating Producer, MLB & NHL Networks
- Scott Hanson - Host NFL Red Zone, NFL Network
- Amy Fadool - Sports Anchor, NBC Sports Philadelphia
- Kevin Gregg - VP of Baseball Communication, Philadelphia Phillies
- Ava Graham - Assistant Brand Manager, SportsRadio 94WIP
- Allen Lumpkin - Executive Director for Team Logistics, Philadelphia 76ers

Double Majoring, Minors, and Certificates of Undergraduate Study (CUGS)

Make your resume stand out by adding a second major, minor, or certificate, while complementing your Sports CaM degree.

Two degrees for the price of one

Did you know how easy it is to double major with Sports CaM?

- Learn how to pair your Sports CaM degree with another in Advertising, Communication Studies, Journalism, Public Relations, or Radio/TV/Film



Minors

Six or Seven classes

Complete a Minor in:

- New Media
- Photography
- Strategic Communication
- Journalism
- Communication Studies



Have you declared your concentration yet?

- Communication Studies & Sports
 - Esports
- Radio TV Film Sports Production
 - Sports Journalism
- Sports Public Relations & Advertising

Certificates of Undergraduate Study (CUGS)

Four classes

Complete a CUGS in:

- Sports Media
- Esports Industry & Entertainment Experience
- Game Media Design

Check with your advisor to see how to add a second Major, Minors, or CUGS.

Your advisor can also help you declare your concentration.

Campus Resources

Do you have a question? Find answers below.

Wellness Center

- Illness, health, counseling services
- Located: Winans Hall
- Contact: 856-256-4333; after hours 856-256-4333 and then press 3
- Crisis hotline: 856-256-4911

The Shop

- On-campus food pantry
- Located : Rowan Blvd Apartments, Building 5, Room 141
- Contact: 856-256-6333; TheSHOP@rowan.edu

Writing Center

- Free tutoring in all classes
- Located: Campbell Library, 1st Floor
- Contact: 856-256-4376; writingcenter@rowan.edu

Office of Accessibility Services

- Focuses on accessibility and accommodations
- Located: Savitz Hall, Suite 304
- Contact: 856-256-4259; successcenter@rowan.edu

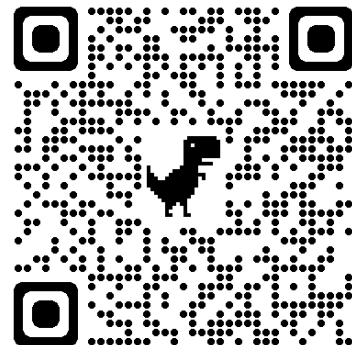
Dean of Students

- For students facing difficult situations (academic or personal - including health issues)
- Contact: 856-256-4283; deanofstudents@rowan.edu

Full Student Resources Guide

Scan the QR code for:

- Campus maps
- Health and Wellness Resources
- Safety Information
- Financial Information
- Resources for LGBTQIA+ and BIPOC students
- Academic Support
- And more



Scholarships

Have you considered applying?

Scholarships exist for students based on:

- Academic merit
- Financial need
- Participation in both on-campus and off-campus activities

You can also look into whether you are eligible for grants or a work study program



Follow Sports CaM

Stay up to date with everything going on



@RowanSportsCaM



@RowanSportsCaM

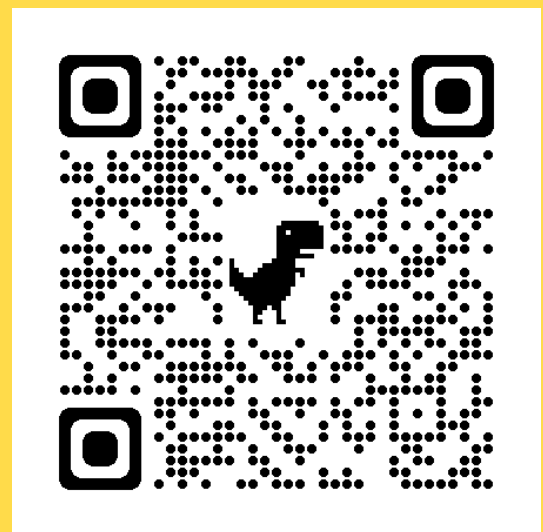


@RowanSportsCaM



@RowanSportsComm

Join the Sports CaM Group Me by scanning the QR code below to find out about internship opportunities, networking events, job ads, and everything else happening on campus





EDELMAN COLLEGE OF COMMUNICATION & CREATIVE ARTS



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Find out More
on our website:



Center for
Sports Communication &
Social Impact:

