

Student: _____ Banner ID: _____ Date of Entry: _____

Strategic Communication Minor

Housed in the Department of Public Relations and Advertising

Note: Prerequisites are in parentheses ().

MINOR REQUIREMENTS (18 S.H.)

- PR 05050 Strategic Communication Overview
- PR 06310 Intro to Strategic Research
- ADV 04375 Ad Copywriting
- JRN 02317 Publication Layout and Design
- ADV 04360 Strategic Communication Practice (*Strategic Communication Overview PR 05050*)
- PR 06301 Basic PR Writing