

Minor in Sports Communication and Media (21 s.h.)

Note: Prerequisites are in parentheses.

CORE REQUIREMENTS (12 s.h.)

- _____ CMS 04223 Introduction to Sports Communication (CCII)
- _____ JRN 02210 Journalistic Writing (CCI)
- _____ PR 05350 Strategic Communication Overview (CCII)
- _____ RTF 03275 Applied Media Aesthetics: Sight/Sound/Story (CCII)

RELATED ELECTIVES (9 s.h.)

Choose three courses:

- _____ CMS 04319 Organizational Communication in Sports (CCII)
- _____ CMS 04395 Rhetoric of Sport (CCII)
- _____ CMS 04333 Special Topics in Sports Communication (CCII)
- _____ CMS 04323 Images of Athletes in Popular Culture (CCII)
- _____ JRN 02361 Sports Journalism I (45 s.h.)
- _____ JRN 02362 Sports Journalism II (Sports Journalism I)
- _____ PR 06306 Social Media & Sports Communication (Strat Comm Overview OR Intro to PR & Intro to Ad)
- _____ PR 06307 Sports & Entertainment Event Planning (Strat Comm Overview OR Intro to PR & Intro to Ad)
- _____ PR 06308 Reputation Management & Crisis in Sports (Strat Comm Overview OR Intro to PR & Intro to Ad)
- _____ PR 06309 Sports Branding & Fan Relations (Strat Comm Overview OR Intro to PR & Intro to Ad)
- _____ RTF 03345 Live Event TV & Video Production (Television Production or permission)
- _____ RTF 01402 Special Topics in Sports Broadcasting
- _____ RTF 03396/JRN 02326 Sports Broadcasting I (Journalistic Writing)
- _____ RTF 03397/JRN 02327 Sports Broadcasting II (Sports Broadcasting I)