*College of Communication and Creative Arts – Fall 2024*

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**Bachelor of Arts in Journalism**

*Note:* Prerequisites are in parentheses. Journalism Senior Seminar fulfills the Writing Intensive (WI) requirement.

**FOUNDATIONAL COURSES (27 s.h.)**

\_\_\_\_\_JRN 02205 Journalism Principles and Practices (CCI)

\_\_\_\_\_JRN 02310 News Reporting I (JPP or Basic PR Writing)

\_\_\_\_\_JRN 02311 News Reporting II (CCII and News Reporting I) *\** ***NOTE****: FALL ONLY* \_\_\_\_\_JRN 02319 Media Ethics (JPP, Intro to New Media or Basic PR Writing)

\_\_\_\_\_JRN 02420 South Jersey News Service (JPP or Journalistic Writing)

\_\_\_\_\_JRN 02321 Digital Journalism I (JPP, Intro to New Media or Basic PR Writing)

\_\_\_\_\_JRN 02325 Digital Journalism II (Digital Journalism I)

\_\_\_\_\_JRN 02335 Media Law (45 s.h.)

\_\_\_\_\_JRN 02410 Journalism Senior Seminar (News Reporting 2 and 90 s.h.) -WI

**JOURNALISM ELECTIVES (12 s.h.)**

Choose any four (4) courses. See attached sheet for Recommended Sequences

Additional Journalism courses are counted as Free Electives.

\_\_\_\_\_ JRN 02101 News Media Literacy (counts as a Humanistic Literacy)

\_\_\_\_\_\_JRN 02363 Data Journalism (News Reporting I)

\_\_\_\_\_ JRN 02312 Feature Writing (News Reporting I)

\_\_\_\_\_ JRN 02324 Health Reporting (News Reporting I)

\_\_\_\_\_ PR 06354 Impact of Public Relations on the News (News Reporting I or Basic Public Relations Writing) \_\_\_\_\_ JRN 02365 Introduction to Entrepreneurial Media (CCI)

\_\_\_\_\_ RTF 03295 Introduction to New Media (CCI)

\_\_\_\_\_ JRN 02356 Journalism Internship Fall (JRN major or Minor, 60 s.h)

\_\_\_\_\_ JRN 02358 Journalism Internship Spring (JRN major or Minor, 60 s.h)

\_\_\_\_\_ JRN 02359 Journalism Internship Summer (JRN major or Minor, 60 s.h.)

\_\_\_\_\_ JRN 02313 Magazine Article Writing (News Reporting I, Basic PR Writ., Jrn Writ. or Writer’s Mind) \_\_\_\_\_ JRN 02366/PR 06324 Media Metrics and Analytics (CCI)

\_\_\_\_\_ JRN 02314 Photojournalism (45 s.h.)

\_\_\_\_\_ JRN 02320 Radio News (45 s.h.)

\_\_\_\_\_ JRN 02326/RTF 03396 Sports Broadcasting I (Sports Journalism I or News Reporting I or Journalistic Writing)

\_\_\_\_\_ JRN 02327/RTF 03397 Sports Broadcasting II (Sports Broadcasting I)

\_\_\_\_\_ JRN 02361 Sports Journalism I (45 s.h.)

\_\_\_\_\_ JRN 02362 Sports Journalism II (Sports Journalism I)

\_\_\_\_\_ RTF 03220 The Television Industry (CCI)

\_\_\_\_\_ JRN 02341 Broadcast News Writing (45 s.h. and JPP)

\_\_\_\_\_ JRN 02307 On Air News Reporting (JPP) \* ***NOTE:*** *FALL ONLY*

\_\_\_\_\_ JRN 02305 TV Newscast (News Reporting I) \* ***NOTE****: SPRING ONLY*

\_\_\_\_\_ JRN 01407 Special Topics Courses - *Vary by semester. Students may take as many as they wish.*

**FREE ELECTIVES (54 s.h.)**

It is highly recommended that all Journalism Majors take at least one semester of Journalism Internship as part of their Free Electives.

Students can use other Free Electives to earn another Major, Minor or Certificate of Undergraduate Study.

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**RECOMMENDED JOURNALISM SEQUENCES**

It is recommended that students use their four (4) Journalism Electives to build an area of expertise. For example:

**Reporting and Writing**

\_\_\_\_\_ JRN 02312 Feature Writing (News Reporting I)

\_\_\_\_\_ JRN 02313 Magazine Article Writing (News Reporting I)

\_\_\_\_\_JRN 02420 South Jersey News Service (JPP or Journalistic Writing) or JRN 0256/8/9 Journalism Internship

\_\_\_\_\_ JRN 02341 Broadcast News Writing (45 s.h.)

**Digital and Interactive**

\_\_\_\_\_ JRN 02363 Data Journalism (News Reporting I)

\_\_\_\_\_JRN 02420 South Jersey News Service (JPP or Journalistic Writing) or JRN 02356/89 Journalism Internship

\_\_\_\_\_ JRN 02366 Media Metrics and Analytics (CCI)

\_\_\_\_\_ JRN 02365 Introduction to Entrepreneurial Media (CCI)

**Broadcast and Multimedia**

\_\_\_\_\_ JRN 02341 Broadcast News Writing (45 s.h and JPP.)

\_\_\_\_\_ JRN 02307 On Air News Reporting (JPP)

\_\_\_\_\_ JRN 02305 TV Newscast (News Reporting I)

\_\_\_\_\_ JRN 02314 Photojournalism (45 s.h.)

**Sports Journalism**

\_\_\_\_\_ JRN 02361 Sports Journalism I (45 s.h.)

\_\_\_\_\_ JRN 02362 Sports Journalism II (Sports Journalism I)

\_\_\_\_\_ JRN 02363 Data Journalism (News Reporting I)

\_\_\_\_\_ JRN 02314 Photojournalism (45 s.h)

**Sports Broadcasting**

\_\_\_\_\_ JRN 02326 Sports Broadcasting I (News Reporting I)

\_\_\_\_\_ JRN 02341 Broadcast News Writing (45 s.h.and JPP)

\_\_\_\_\_ JRN 02307 On-Air News Reporting (JPP)

\_\_\_\_\_ JRN 02327 Sports Broadcasting II (Sports Broadcasting I)

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| **Total Hours Required for Graduation (with Gen Ed/Rowan Core courses) = 120 s.h.**  • Students must earn a grade of at least a **C minus** in each major course.  • Students must maintain a 2.0 GPA in their 39 credits of the major, and a 2.0 overall GPA to graduate with a B.A. in Journalism. • Transfer courses of 300 level or above that correlate with Rowan's courses will be accepted in the major. • Students can take up to three (3) internship courses for credit. |