

RADICALLY INNOVATING IN

James Hall 3109
April 18, 2024 2-5 pm

A new world is emerging, packed full of radical and profound changes. COVID, war, global power struggles, expanding inequality, the environmental crisis with heat waves, shrinking rivers, more frequent storms, and potentially catastrophic changes to the ecosystems we all depend upon mean that we live in anything but a very stable moment. Within this current complex situation, the future is unknowable.

Additionally – when we work with radical forms of innovation, what will emerge is also outside of prediction.

The Big Question

Given these conjoined realities, the critical question today is how do we develop resilient strategies for meaningful innovation when neither the shape of these innovations nor the future can be truly known?

Workshop

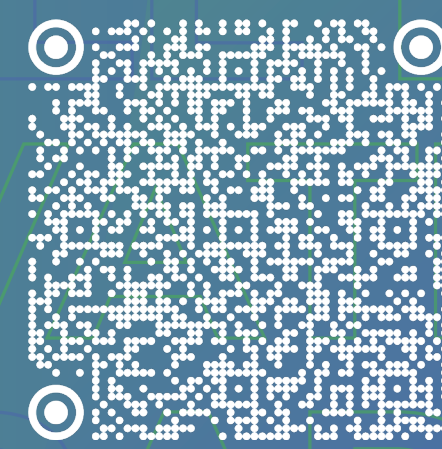
This three-hour workshop is an immersive, hands-on, experiential deep dive exploring and developing new techniques to co-emerge with innovative futures rather than imagining we can plan and then execute into being what we demand of the future.

This is a workshop designed specifically to introduce participants to a new approach and set of highly effective techniques for precisely these forms of emergent disruptive innovation.

By the end of this workshop, participants will understand the why, the how, and the when of these unique techniques to begin to develop their own effective context-specific innovation ecosystem for disruptive change-making.

RSVP by April 12th

Open to all faculty and students.



go.rowan.edu/innovation2024

For questions contact:
zarfsaz@rowan.edu

THE FACE OF

Workshop Presenters

Jason Frasca and Iain Kerr are Professors of Innovation and Entrepreneurship and the Co-Directors of Montclair State University's innovation research lab: The MIX Lab. They teach classes and research in innovation, green innovation, changemaking, arts

entrepreneurship, digitally augmented design and entrepreneurship. Iain and Jason have taught, lectured and led workshops internationally (Harvard, MIT, Yale, UCLA, UBC, University of Venice, Yamaguchi University, University of Graz, etc.). In 2021 they

published *Innovating Emergent Futures: The Innovation Design Approach to Worldmaking*, which has been hailed as "a must-read book for anyone who wishes to transcend reactive and constrained approaches purporting to be innovation and move

toward imagining wholly new possibilities that transcend problem-solving and move into generative and creative worldmaking" R. Rasnick, Vice President of Academic Affairs Minneapolis College of Art and Design.

AN UNKNOWABLE

Emergent Futures Lab

In 2020, Jason and Iain established Emergent Futures Lab as an Innovation design consultancy focused on the what and how of creativity and change-making. Their award-winning methods fuse over two decades of working at the intersections of science, art, environmental change-making, and entrepreneurship at all scales, from objects to regional planning.

EFL has worked internationally from South America to Africa to Europe and Asia. In all of their work, they bring a focus on empowering individuals, teams

and communities to become creative agents to collaborate with their environments to make ecosystems for emergent change possible.

As professors, researchers, artists, entrepreneurs, and consultants, they bring both broad worldly experience and a robust, rich set of tools (from theoretical to practical) to facilitating workshops in unique and highly creative ways that are truly impactful and transformative.

Emergentfutureslab.com

IMMaD

The Institute of Innovative Media, Materials & Design (IMMaD) supports collaborative, cross-disciplinary innovations related to those areas listed in the name.

IMMaD's vision is articulated through *Meet: Wander*, an experimental space dedicated to radical art and design education, emphasizing unconventional research methods as catalysts for transformative change. Our initiatives place a high priority on addressing community needs, fostering the well-being of the planet, and advocating for the welfare of all its inhabitants across various scales.

FUTURE

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A Workshop on Emerging With the New

Poster Design: Loren Simms