

RowanAdvances

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Twice the passion, twice the impact

For Jeff Weber '75, paying it forward to his alma mater was always important—but there was no choosing between his two biggest loves.

Weber, an extremely active student who majored in Communications, worked for Rowan Radio WGLS-FM beginning in his freshman year and ended his senior year as President of the Student Government Association (SGA).

Weber's interest in radio took root during his time at Rowan and grew into a successful career; beginning as a disc jockey and followed by many years as general manager or sales manager of radio stations in Baltimore, Indianapolis and Albany, before settling in Connecticut. He spent 11 years in Greenwich, CT as executive vice president and later as president of a national radio company.

“For quite some time I've wanted to do something financially that would benefit the University,” he explained. “This is a small way of giving back for my years at Rowan that had a profound impact on my life and work.”

Weber also credits his experiences at Rowan for helping him prepare for service endeavors outside of work including serving as Chairman of the Board of the Chamber of Commerce in two separate cities, as president of two different Rotary

clubs and as a city councilman in upstate New York.

“My years at SGA and WGLS really helped contribute to the successful broadcasting career that I've been fortunate enough to have,” said Weber. “When I look back on my time as SGA president, I learned how to work with the University's president and various administrators, as well as diverse student groups, and that helped tremendously in my ability to be successful after college.”

The Jeff Weber '75 Student Life Endowed Fund will equally support Rowan Radio WGLS-FM and the Student Government Association. In addition, Weber has named Rowan as a beneficiary on his life-insurance proceeds to ensure his generosity lasts in perpetuity.

“Most people probably don't think of that,” said Weber, speaking of his decision to list the University as a beneficiary. “After setting up the funds the challenge became how to allocate them, and I was pleased that I could support both areas that I am passionate about.”

Currently, Weber is a media consultant based out of Delray, Florida. He has two sons, Eric and Mark and a grandson, Damien.

“There were many people at the college who really had a tremendous impact on me,” added Weber. “One in particular, the late Bob Collard, was Assistant Dean of Students at the time. He really mentored me and became a good friend of mine.”

Others who had an impact on Weber include Bob Loughran; Dr. Herb Appleton, who taught him a lot about how the college functions; WGLS-FM staffers: Jim Servino, one of his closest friends; Bob Catania; Tony Imbimbo; Craig Denning; Greg Miller; Mike Donovan; Bill Mollenhauer; and SGA Secretary Mrs. Vivian Shimp.