

New Certificate of Undergraduate Study (CUGS) in Technical and Professional Writing

Student: _____ Rowan ID _____ Date of Entry: _____

**Certificate of Undergraduate Study in
Technical and Professional Writing
(--12 credits)**

www.rowan.edu/wa

This 12-hour certificate allows students to study techniques and strategies used in genres of technical and professional writing, including within technical, medical, scientific, nonprofit, and other professional contexts. Students will learn to write in various professional and technical genres, such as reports, proposals, instructions, and educational materials, and will learn to compose for a variety of audiences. A particular focus of the certificate will be in learning to communicate complex information to lay audiences. Towards this end, students will gain skills in audience analysis, document design, style and editing, and research. Students will become more aware of theories and strategies of writing through close rhetorical analysis of professional and technical exemplary texts.

FOUNDATION BANK

All courses are 3 credit hours [except when noted]. *Prerequisites are in parentheses.*

*Students must take at least two courses from the **core bank** to fulfill the 12 credit requirement for the CUGS; the other two courses may be selected from the core bank, the elective bank, or the Masters in Writing bank (under senior privilege).*

WA 01302 Intro to Technical Writing (Comp 01112 and 45 credits)	Semester _____
WA 01325 Scientific Writing and Rhetoric (Comp 01112 and 60 credits)	Semester _____
WA 01326 Writing for Nonprofits (Comp 01112 and 60 credits) New course	Semester _____
WA 01330 Medical Writing and Rhetoric (Comp 01112 and 60 credits)	Semester _____

ELECTIVE BANK

WA 01301 Writing, Research, and Technology (WA 01200, Comp 01112, and 60 credits)	Semester _____
WA 01322 Writing for the Workplace (Comp 01112 and 45 credits)	Semester _____
WA 01320 and/or 01321 Internship in Writing Arts I and/or II (in technical and professional area) (Instructor approval)	Semester _____
WA 01370 Professions in WA [1 credit] (WA 01200 and 30 credits)	Semester _____
JRN 02313 Magazine Article Writing (WA 01300 or JRN 02310 or JRN 02210 or PR 06301)	Semester _____
JRN 02317 Publication Layout and Design (45 credits)	Semester _____

MASTERS IN WRITING BANK

Under senior privilege, seniors with a 3.0 GPA may request permission to register for one graduate-level course per semester, not to exceed 6 semester hours. The Senior Privilege Registration Request Form is available at <https://rowanu.com/forms>. The MA in Writing courses that can be applied to the Minor in Technical and Professional Writing include the following 3 credit courses:

MAWR 01555 Writing For Electronic Communities	Semester _____
MAWR 01560 Managerial Communication	Semester _____
MAWR 01564 Information Architecture	Semester _____
MAWR 01565 Technical Writing	Semester _____
MAWR 01615 Independent Study (in technical and professional area)	Semester _____
MAWR 01620 Internet and Writing Studies	Semester _____
MAWR 01621 Visual Rhetoric and Multimodal Composition	Semester _____