

Minor in Communication Studies

Academic Program Guide for **New First-Year Students** (Effective Spring 2025)

Dept. of Communication Studies; Professional Advisor: Alicia Groatman (groatman@rowan.edu)

Students who entered Rowan University prior to Spring 2025 should follow the guide for their program and start-year in consultation with their advisor.

Core Requirements (18 sh)

SUMMARY OF MINOR REQUIREMENTS

- 6 sh of Foundational Courses
 - 12 sh in Communication Studies Banks
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- 18 sh total

Communication Studies Foundational Courses

Each student will complete the following 2 Foundational Courses. Minimum grade of C- in each course required. Courses may not be taken more than twice.

FOUNDATIONAL COURSES

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
CMS 04200	Introduction to Communication Studies				3
CMS 04250	Communication Theory	Prereq: COMP 01112			3
Subtotal: 6 sh					

Communication Studies Banks

Each student will complete 4 of the offered courses in the Communication Studies banks with at least one course from each bank. Minimum grade of C- in each course required. Courses may not be taken more than twice.

RHETORIC / CULTURAL CRITICISM BANK

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	CMS 04210	Mass Media and Their Influences	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04223	Sports Communication, Culture & Identity	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04270	Persuasion and Social Influence				3
<input type="radio"/>	CMS 04290	Rhetorical Theory	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04310	Images of Gender in Popular Culture	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04313	Environmental Communication	ENST 94102 or GEOG 16100 or Permission of instructor			3
<input type="radio"/>	CMS 04314	Social Impact of Sport	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04315	Digital Media Processes				3
<input type="radio"/>	CMS 04317	Social Media Strategies	Prereq: CMS 04205			3
<input type="radio"/>	CMS 04327	Women and Nonbinary Identities in Sports Communication	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04330	International Media Communication				3
<input type="radio"/>	CMS 04382	Communication in Health Campaigns and Interventions				3
<input type="radio"/>	CMS 04370	Political Communication	Prereq: COMP 01112; POSC 071100, 07110 or 07200			3
<input type="radio"/>	CMS 04323	Images of Athletes in Popular Culture	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04375	Special Topics in Communication				3
<input type="radio"/>	CMS 04385	Constructing Health				3
<input type="radio"/>	CMS 04390	Rhetorical Criticism	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04393	Rhetoric of Science, Technology, and Med.	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04395	Rhetoric of Sport	Prereq: COMP 01112			3
<input type="radio"/>	CMS 04440	Rhetoric of Reality Television				3
<input type="radio"/>	HSC 08100	Introduction to Health and Science Comm.	Prereq: or Coreq: COMP 01112			3

Minor in Communication Studies

INTERPERSONAL / ORGANIZATIONAL COMMUNICATION BANK

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	CMS 04208	Business & Professional Communication	Prereq: CMS 04205			3
<input type="radio"/>	CMS 04220	Interpersonal Communication				3
<input type="radio"/>	CMS 04240	Small Group Communication				3
<input type="radio"/>	CMS 04255	Nonverbal Communication				3
<input type="radio"/>	CMS 04260	Organizational Comm. Theory & Research	Prereq:COMP 01112			3
<input type="radio"/>	CMS 04316	Mediated Interpersonal Communication	Prereq:COMP 01112			3
<input type="radio"/>	CMS 04318	Leadership Communication				3
<input type="radio"/>	CMS 04319	Organizational Communication in Sports	Prereq:COMP 01112			3
<input type="radio"/>	CMS 04320	Communicating Gender	Prereq:COMP 01112			3
<input type="radio"/>	CMS 04340	Family Communication	Prereq:COMP 01112			3
<input type="radio"/>	CMS 04360	Intercultural Communication	Prereq:COMP 01112			3
<input type="radio"/>	CMS 04375	Special Topics in Communication				3
<input type="radio"/>	CMS 04380	Health Communication	Prereq:COMP 01112			3
<input type="radio"/>	CMS 04385	Constructing Health				3
<input type="radio"/>	HSC 08100	Introduction to Health and Science Comm.	Prereq: or Corequisite: COMP 01112			3
Subtotal: 12 sh						

Total Program Credits Required for this Minor / 18 SH