Communication Studies and Sports Communication and Media Double Major

(For students starting Fall 2023)

Note: The following is a suggested advising plan for double majoring in Communications Studies and Sports Communication and Media with a concentration in Communication Studies and Sports. Individual courses and the order can vary based on student preference. Students should consult their academic advisor each semester to plan course schedule.

First Year

Fall

- 1. College Composition I
- 2. Global Literacy %
- 3. News Media Literacy
- 4. Quantitative Literacy
- 5. Free elective
- 6. Intro to Sports Comm. & Media (1 s.h.)

Second Year

Fall

- 1. Introduction to Communication Studies
- 2. Applied Media Aesthetics (fulfills Artistic Literacy)
- 3. Journalistic Writing
- 4. Public Speaking or Digital Presentations
- 5. Literature Course %

Third Year

Fall

- 1. Rhetorical Criticism
- 2. Communication Studies Research Methods
- 3. Images of Athletes in Popular Culture *#
- 4. Organizational Communication in Sports &
- 5. Non-Program Course

Fourth Year

Fall

- 1. Senior Seminar in Communication Studies
- 2. Communication Studies Related Elective
- 3. Communication Studies Related Elective
- 4. Free elective (or Internship in Sports CaM II)
- 5. Free elective
- * only offered during Fall semesters
- ^ only offered during Spring semesters
- # counts towards Communication Studies and Sports concentration for Sports CaM and Rhetorical/Cultural Criticism Concentration for Communication Studies
- & counts towards Communication Studies and Sports concentration for Sports CaM and Interpersonal/Organizational Concentration for Communication Studies
- % refer to Non-Program course requirement list on program guide and consult with advisor

Spring

- 1. College Composition II
- 2. Non-Program Course
- 3. Scientific Literacy
- 4. Free Elective
- 5. Journalism Principles and Practices

Spring

- 1. Communication Theory
- 2. Strategic Communication Overview
- 3. Sports CaM Related Elective
- 4. Sports Communication, Culture & Identity #
- 5. Non-Program Course

Spring

- 1. Rhetoric of Sport ^#
- 2. Sports CaM Related Elective
- 3. Free elective
- 4. Internship in Sports CaM I
- 5. Women and Nonbinary Identities ^#

Spring

- 1. Senior Seminar in Sports CaM
- 2. Comm. Studies Senior Transition
- 3. Ethical Issues in Human Communication
- 4. Free elective
- 5. Free elective